

5.4

Properties of Logarithmic Functions

Exponent Rule

$$a^x a^y = a^{x+y}$$

THE PRODUCT RULEFor any positive numbers M and N and any logarithmic base a ,

$$\log_a MN = \log_a M + \log_a N.$$

(The logarithm of a product is the sum of the logarithms of the factors.)

$$\text{Ex. } \log_2(2 \cdot 4) = \log_2 2 + \log_2 4$$

$$\checkmark: \log_2 8 = 3; \quad 1 + 2 = 3$$

Express as a sum of logarithms.

4. $\log_4(64 \cdot 4) =$

$$\log_4 64 + \log_4 4$$

$$\log_4 256 = 4$$

8. $\ln ab$

$$\ln a + \ln b$$

THE QUOTIENT RULE

For any positive numbers M and N , and any logarithmic base a ,

$$\log_a \frac{M}{N} = \log_a M - \log_a N.$$

(The logarithm of a quotient is the logarithm of the numerator minus the logarithm of the denominator.)

$$\frac{a^n}{a^m} = a^{n-m}$$

Express as a difference of logarithms.

$$18. \log_a \frac{76}{13} = \log_a 76 - \log_a 13$$

$$21. \ln \frac{r}{s} = \ln r - \ln s$$

$$\star) \log_2 \frac{1}{8} = \log_2 1 - \log_2 8$$

$$= 0 - 3 = -3$$

THE POWER RULE

For any positive number M , any logarithmic base a , and any real number p ,

$$\log_a M^p = p \log_a M.$$

(The logarithm of a power of M is the exponent times the logarithm of M .)

$$(a^n)^m = a^{n \cdot m}$$

Express as a product.

$$\underline{a^{\frac{n}{m}} = \sqrt[m]{a^n}}$$

$$12. \ln y^5 = 5 \ln y$$

$$15. \ln \sqrt[3]{4} = \ln 4^{\frac{1}{3}} = \frac{1}{3} \ln 4$$

$$16. \ln \sqrt{a} = \ln a^{\frac{1}{2}} = \frac{1}{2} \ln a$$

Express in terms of sums and differences of logarithms.

$$\begin{aligned}\log \frac{ab^2t^4}{ck^3} &= \log a + \log b^2 + \log t^4 - \log c - \log k^3 \\ &= \log a + 2 \log b + 4 \log t - \log c - 3 \log k\end{aligned}$$

$$\begin{aligned}26. \log_b \frac{x^2y}{b^3} &= \log_b x^2 + \log_b y - \log_b b^3 \\ &= 2 \log_b x + \log_b y - 3\end{aligned}$$

quasi-cancellation
↓

$$\begin{aligned}30. \ln \sqrt[3]{5x^5} &= \ln (5x^5)^{1/3} \\ &= \ln (5^{1/3} \cdot x^{5/3}) \\ &= \ln 5^{1/3} + \ln x^{5/3} \\ &= \frac{1}{3} \ln 5 + \frac{5}{3} \ln x\end{aligned}$$

$$\begin{aligned}
 32. \log_c \sqrt[3]{\frac{y^3 z^2}{x^4}} &= \log_c \left(\frac{y^3 z^2}{x^4} \right)^{\frac{1}{3}} \\
 &= \log_c \frac{y z^{2/3}}{x^{4/3}} \\
 &= \log_c y + \log_c z^{2/3} - \log_c x^{4/3} \\
 &= \log_c y + \frac{2}{3} \log_c z - \frac{4}{3} \log_c x
 \end{aligned}$$

$$\begin{aligned}
 34. \log_a \sqrt{\frac{a^6 b^8}{a^2 b^5}} &= \log_a \sqrt{a^4 b^3} = \log_a (a^4 b^3)^{\frac{1}{2}} \\
 &= \log_a a^2 b^{3/2} \\
 &= \log_a a^2 + \log_a b^{3/2} \\
 &= 2 + \frac{3}{2} \log_a b
 \end{aligned}$$

Express as a single logarithm and, if possible, simplify.

$$\ln x - 3 \ln y + \frac{1}{2} \ln w - 5 \ln k - \frac{1}{3} \ln B + \ln A$$

$$\ln \frac{x w^{\frac{1}{2}} A}{y^3 k^5 B^{\frac{1}{3}}} =$$

$$\ln \frac{A \sqrt{w} x}{\sqrt[3]{B} k^5 y^3}$$