

Average Rates of Change

1.3

OBJECTIVE

- Compute an average rate of change.
- Find a simplified difference quotient.

PEARSON © 2012 Pearson Education, Inc. All rights reserved

Slide 1.3-1

1.3 Average Rates of Change

DEFINITION:

The **average rate of change of y with respect to x** , as x changes from x_1 to x_2 , is the ratio of the change in output to the change in input:

$$\frac{y_2 - y_1}{x_2 - x_1}, \quad \text{where } x_2 \neq x_1.$$

© 2012 Pearson Education, Inc. All rights reserved

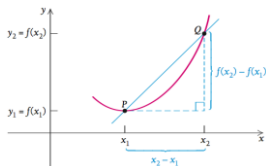
Slide 1.3-2

1.3 Average Rates of Change

DEFINITION (concluded):

If we look at a graph of the function, we see that $\frac{y_2 - y_1}{x_2 - x_1} = \frac{f(x_2) - f(x_1)}{x_2 - x_1}$, which is both the average rate of change *and* the slope of the line from $P(x_1, y_1)$ to $Q(x_2, y_2)$.

The line through P and Q , \overline{PQ} , is called a **secant line**.



© 2012 Pearson Education, Inc. All rights reserved

Slide 1.3-3

1.3 Average Rates of Change

Example 1: A car finishes a race. Its distance in feet from the finish line after crossing it x seconds earlier is $f(x) = 160x - 5x^2$, $0 \leq x \leq 16$

Find the average rate in change of the function (average velocity) of the car from

- $x = 8$ seconds to 12 seconds
- $x = 8$ seconds to 9 seconds
- $x = 8$ seconds to 8.5 seconds
- $x = 8$ seconds to 8.1 seconds
- $x = 8$ seconds to 8.001 seconds

© 2012 Pearson Education, Inc. All rights reserved

Slide 1.3-4

1.3 Average Rates of Change

- a) $\frac{f(12) - f(8)}{12 - 8} = \frac{1200 - 960}{4} = 60 \text{ ft / sec} \approx 41 \text{ mph}$
- b) $\frac{f(9) - f(8)}{9 - 8} = \frac{1035 - 960}{1} = 75 \text{ ft / sec} \approx 51 \text{ mph}$
- c) $\frac{f(8.5) - f(8)}{8.5 - 8} = \frac{998.75 - 960}{0.5} = 77.5 \text{ ft / sec} \approx 52.8 \text{ mph}$
- d) $\frac{f(8.1) - f(8)}{8.1 - 8} = \frac{967.95 - 960}{0.1} = 79.5 \text{ ft / sec} \approx 54.2 \text{ mph}$
- e) $\frac{f(8.001) - f(8)}{8.001 - 8} = \frac{960.079995 - 960}{0.001} = 79.995 \text{ ft / sec} \approx 54.5 \text{ mph}$

© 2012 Pearson Education, Inc. All rights reserved

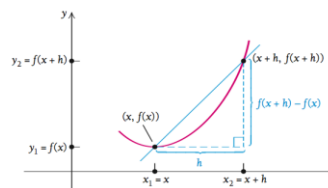
Slide 1.3-5

1.3 Average Rates of Change

DEFINITION:

The average rate of change of f with respect to x is also called the **difference quotient**. It is given by $\frac{f(x+h) - f(x)}{h}$, where $h \neq 0$.

The difference quotient is equal to the slope of the line from $(x, f(x))$ to $(x+h, f(x+h))$.



© 2012 Pearson Education, Inc. All rights reserved

Slide 1.3-6

1.3 Average Rates of Change

Example 2: For $f(x) = 160x - 5x^2$ find the

difference quotient when $x = 8$

$$\frac{f(x+h) - f(x)}{h} = \frac{f(8+h) - f(8)}{h} =$$

$$\frac{160(8+h) - 5(8+h)^2 - 960}{h} =$$

$$\frac{1280 + 160h - 5(64 + 16h + h^2) - 960}{h} =$$

$$\frac{1280 + 160h - 320 - 80h - 5h^2 - 960}{h} =$$

$$\frac{80h - 5h^2}{h} = \frac{h(80 - 5h)}{h} = 80 - 5h$$

© 2012 Pearson Education, Inc. All rights reserved

Slide 1.3-7

1.3 Average Rates of Change

Example 3: For $f(x) = x^3$ find a simplified form of the difference quotient.

$$\begin{aligned} \frac{f(x+h) - f(x)}{h} &= \frac{(x+h)^3 - x^3}{h} \\ &= \frac{\cancel{x^3} + 3x^2h + 3xh^2 + h^3 - \cancel{x^3}}{h} \\ &= \frac{\cancel{h} 3x^2 + 3xh + h^2}{\cancel{h}} \\ &= 3x^2 + 3xh + h^2, \quad h \neq 0. \end{aligned}$$

© 2012 Pearson Education, Inc. All rights reserved

Slide 1.3-8

1.3 Average Rates of Change

Quick Check 3

Use the result of Example 3 to calculate the slope of the secant line (average rate of change) at $x = 2$, for $h = 0.1$, $h = 0.01$, and $h = 0.001$.

Using the formula found in Example 6 ($3x^2 + 3xh + h^2, h \neq 0$)

$$\text{For } h = 0.1: 3(2)^2 + 3(2)(0.1) + 0.1^2 = 12 + 0.6 + 0.01 = 12.61$$

$$\text{For } h = 0.01: 3(2)^2 + 3(2)(0.01) + 0.01^2 = 12 + 0.06 + 0.0001 = 12.0601$$

$$\text{For } h = 0.001: 3(2)^2 + 3(2)(0.001) + 0.001^2 = 12 + 0.006 + 0.000001 \\ = 12.006001$$

1.3 Average Rates of Change

Example 4: For $f(x) = \frac{3}{x}$ find a simplified form of the difference quotient.

$$\begin{aligned} \frac{f(x+h) - f(x)}{h} &= \frac{\frac{3}{x+h} - \frac{3}{x}}{h} = \frac{\frac{3x - 3(x+h)}{x(x+h)}}{h} \\ &= \frac{\frac{\cancel{3x} - \cancel{3x} - 3h}{x(x+h)}}{h} = \frac{\frac{-3h}{x(x+h)}}{h} \\ &= \frac{-3}{x(x+h)}, \quad h \neq 0. \end{aligned}$$